

## USING TIKTOK APPLICATION IN ENHANCING STUDENT SPEAKING SKILL AT THE SIXTH SEMESTER OF STKIP PGRI BANGKALAN

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### ABSTRACT

*Currently, technology has developed rapidly presenting various interesting features, one of the trending technologies is social media. To advance learning in the digital era, social media is very important in today's life, Tiktok is one of the well-known social media that can help improve students' speaking skills. This study aimed at finding out the process and perception of the students in using TikTok Application for their speaking skill. In this case, the researcher used a qualitative descriptive method. This research was conducted at STKIP PGRI Bangkalan, data collection using observation and interviews. The results of interviews with four sixth-semester English education study program students at STKIP PGRI Bangkalan are the source of data for this study. This study aims to determine students' perceptions of the use of Tiktok as a tool to improve speaking skills. TikTok as a learning media is a very effective media because it has many benefits for students such as students easily get information related to courses, offers interesting features that encourage student enthusiasm for learning, this makes learning interactive, the duration of the video is short enough so that students are not easily bored, and TikTok provides English speaking exercises that can improve student speaking skills which can increase student confidence when speaking English. English speaking activities that can increase students' confidence and speaking ability and provide a better sense of confidence.*

**Keywords:** *Technology, Social Media, TikTok Application, Speaking skill.*

### INTRODUCTION

The New Revolution 4.0 is a state of technology that develops quickly and produces various sophisticated technological devices. and the presence of technology has provided drastic changes in the world of education because it brings opportunities and challenges to the progress of education, Presently, teachers and students communicate between each other using technology, indicating that technology is necessary to live in the modern world (Sosas, 2021). Technology has improved for the better with the advent of Web 2.0 by providing more attractive and dynamic features, in contrast to previous versions. This has led to old teaching techniques being replaced by new technologies in learning that prioritize diverse intelligence and abilities. To better prepare students to answer current challenges, a comprehensive way is needed by using technology as a medium of learning because media becomes a tool to encourage students to express their ideas or thoughts.

Learning media can take many forms, starting from audio and visual to audio-visual, and is defined as a learning resource that develops along with the development of learning technology (Herlisya & Wiratno, 2022:191)

One of the trending technologies nowadays is social media, Social media has seen a great increase in the number of platforms and active users from period to period. Over the past few years, researchers have delved deeper into the benefits of social media for learning in secondary and higher education, important findings have been generated in various areas that social media can help new relationships between younger students and higher education, as well as facilitate social interaction and networking in teaching in formal and informal learning environments (Manca, 2020). Based on Sharma's findings, the majority of EFL students see social media as a useful resource to increase their enthusiasm in learning English and their language proficiency (Yang et al., 2019) so an innovative solution is needed that can improve students' speaking skills by using media that they like. This is because teaching methods and media are two important components in the teaching and learning process (Iryani, 2022).

In addition, learning media is a device to support the learning process, which can be used to stimulate students' thoughts, feelings, attention, abilities, or skills (Ardiana & Ananda, 2022). The use of good social media in the learning process will help students understand and accept the learning process more easily and quickly. Social media has a variety of interesting and popular applications at this time, which seem to support the advancement of educational technology and can facilitate English learning for instructors, lecturers, and students, especially in terms of teaching speaking, and one of the attractive applications is TikTok, TikTok is a popular social media with around 1.08 billion active users.

TikTok is a social network that allows people to create 15-second to 10-minute music videos that are popular with millennials. The software allows users to customize the appearance of the music, add effects such as slow motion, reverse motion, beautify, and create short videos with their favorite songs (Yang et al., 2019). The positive impact of using TikTok is that it can affect a person's self-confidence, The use of TikTok social media can affect a person's self-confidence,

especially teenagers (Setiawan & Ariani, 2022). This is in line with Nurul Khasanah's research (Irianto, 2021) which states that TikTok is a popular social network and is favored by various groups, from teenagers to adults. TikTok media becomes an alternative solution to improve student learning outcomes in controlling the material and (Yang et al., 2019) also stated that the feature to accurately push content based on user needs and preferences will be implemented by Tiktok. Tiktok's ability to grow so quickly is directly related to its high production quality, trendy content and creative advertising strategies.

The TikTok application is suitable for learning media needs that are interesting and easily accessible to students by using TikTok videos with a duration of three minutes or more as an English learning resource, they can repeat watching the video until they understand the material. TikTok is an application that can be used as a learning tool. By using the right methods and techniques, Tiktok can serve as an interactive learning tool that improves students' speaking skills (Zaitun, 2021).)as many researches in the realm of online teaching have shown, For example, Ariyani's research shows that using snack videos as learning materials can help students become more proficient in speaking and increase comfort in the classroom (Iryani, 2022). Other research conducted by (Setiawan & Ariani, 2022), proved that TikTok can create interesting English learning.

TikTok is still growing, offering a wide variety of content including recipes, education, commerce, tutorials and more. In an interesting twist, learning content is also another attraction on TikTok as it can fill in the gaps in knowledge left by material not available in the classroom. Considering some of the studies above, it can be inferred that the use of video is an appropriate media to be applied in learning to speak. This media has a good impact in increase of students' speaking ability. This study also has a relationship with these studies, where the purpose of this study is to determine the increasing of students' speaking ability. Therefore, this study decided to examine the use of Tiktok as a social media, to improve students' English language skills in speaking courses. by Ferstephanie, and Pratiwi (2021) They claim that TikTok application is useful for helping teachers and students in the classroom. They argue that after using the TikTok app to learn English, some

students' speaking skills have been enhanced. For that reason, researchers try to use TikTok media -for English learning in order to enhance students' speaking skills. There are several reasons why TikTok was used in this research. The authentic language exposure may become the first thing in it due to it provides access to wide range of authentic spoken language content. By watching videos created by native speakers, students can immerse themselves in real-life language use, including slang and cultural references. Then, TikTok provides speaking models that is also including monologues, dialogues, and more. Learners can watch these videos to observe how speakers pronounce words, phrase sentences, and express ideas, providing valuable models for speaking practice. Last but not least, TikTok is visually engaging format that can make language learning more enjoyable and motivating. Particularly for younger learners or those who prefer multimedia content over traditional methods. It can be seen from the preliminary study that was conducted previously, that students were always watching their handphones and had TikTok in it and they watched videos of people talking in English. It is also convinced by the result of interview that they like to spend much time scrolling TikTok. That is why the researcher felt TikTok was a really means application that help them a lot in practicing speaking and conducted this research.

In learning English, students must possess four abilities: listening, speaking, reading, and writing.. One of the most important skills for students to have is speaking, improving and acquiring speaking skills is the greatest investment for everyone in the world. an important part of the characteristics of excellent learners from all backgrounds is having foreign language speaking skills (Yaqin & Athena, 2022). Speaking is a fundamental way of communicating to convey information, thoughts and knowledge. Among the four language skills, speaking is considered the most essential skill in learning a foreign or second language because it allows people to interact to convey their intentions, Speaking is perceived to hold an important role in students' future success (Hidayati & Darmuki, 2021). Fluency and accuracy in speaking are essential components of a strong speech, which students need to possess and improve consistently (Sosas, 2021).

The most important thing in speaking is good pronunciation as this can affect one's ability to communicate clearly and understand each other. There are several elements that affect pronunciation, word intonation, stress, stress shift, vocabulary, and structure. However, after conducting interviews with sixth-semester students of Stkip Pgri Bangkalan, one of them still does not know these elements and the researcher also found that lack of vocabulary, lack of speaking practice is one of the factors that hinder speaking and this is also what causes students to lack confidence when speaking, of course this is a challenge for them in speaking. This study recommends that the influence of digital technology on students' speaking skills needs to be conveyed through social media platforms that can improve their speaking skills and tiktok is one of the best social media to practice pronunciation, increase vocabulary and increase student confidence through short videos. Millennials now often use short video platforms to share creative content on social media. Almost all platforms for short videos are smartphone apps that allow users to record, upload, share and view short videos (Sharabati et al., 2022:6-7). Through the TikTok application, students can take advantage of interesting features such as the duet feature, students can practice speaking skills by making video duet conversations and TikTok is an app that allows users to creatively express themselves and listen to music through short videos that are easy to create and share. With short videos students can take short story videos to practice speaking skills with correct pronunciation. A short story is a type of short fictional story created in a narrative prose style. Short stories are excellent in supporting English learners to practice the speaking aspect of English learning. According to (Fitriani, 2019) one approach to increase students' interest in learning English especially speaking is by using short stories and in the current era students can create stories using the TikTok application. The novelty of this research was that it focused on finding out what the students thought of the program in TikTok they frequently used, what their views were, what elements they liked best about it, and how they felt after using it. When other researches was only looking at this a particular phenomenon, but again in this research, the researcher made use what was becoming new habit of the students in utilizing technology such as TikTok in enhancing their speaking skill.

## **LITERATURE REVIEW**

## **Definiton of TikTok**

A social media site called TikTok allows users to post and share different types of interesting videos, inventive and creative editing tools that allow users to customize their videos to their liking. This app is no stranger today. TikTok has around 800 million users worldwide and is increasingly popular among teenagers and young adults (Gunawan et al., 2023). TikTok is not limited to young people. However, as it has evolved into a platform for the larger community to share their stories and life experiences, people of all ages are familiar with the app.

TikTok application is one of the creative learning resources, with the TikTok application as a communicative language learning destination, TikTok can also be used to practice students' speaking skills (Ferstephanie & Pratiwi, 2021). Students can practice their speaking skills directly by creating a short movie using the TikTok app, which they can then share and Watching short movies featuring native English speakers is a unique way for students to learn the language on this website. According to (Warini et al., 2020) TikTok has the potential to become an online English learning resource because the content provided in the form of short videos by various content creators discussing English on this platform is very good and interesting, so learning becomes fun. It also helps students recognize the speech patterns of fluent English speakers, Thus, with the advent of Web-2.0, TikTok is becoming increasingly important in the contemporary digital realm for English language teaching (Xiuwen & Razali, 2021)

TikTok is a suite of web-based applications that enable the production and sharing of user-generated content. TikTok is a suite of web-based applications that enable the production and sharing of user-generated content. by sharing content through videos students can freely express their creativity through this application. t is this factor of attractiveness and wide reach that makes the TikTok application used as a learning media. TikTok, one of the apps that can provide benefits for educators by employing this app for English language learning (Irianto, 2021)

### **1. TikTok application as learning media**

Learning media are things that can be used to stimulate students' thoughts, feelings, attention, abilities, or skills so that they can support the learning process.

According to (Mustofa, Ardiana & Ananda, 2022) Learning materials and information can also be disseminated through learning media. Because of this, when choosing learning media, teachers must be more selective so that the use of learning media is effective and achieves the desired results. One of the strategies that educators can use to make learning more attractive, effective and efficient is through the use of learning media. Learning media plays an important role in the success of learning objectives, so it is necessary to use the most appropriate media to be used in the learning process, the media that is widely used today is social media because the easy use and popular appeal of social media has provided significant changes and the emergence of new social media applications such as the TikTok application will help the learning process.

Learning media using TikTok will make the learning process more interesting and imaginative. Consequently, it is very important for English learners to use TikTok to practice speaking as a way of expression. Practical speaking learning through TikTok app is one of the alternative ways to learn speaking. From the explanation above, the Tiktok application can be used as an effective learning media to increase student learning results. Because good learning results are produced from a good learning process. A good learning process results from careful planning, one of which is the type of media applied in the learning process. TikTok videos are one of the various types of videos that can be used in the teaching and learning process. TikTok is a short video sharing app that allows users to create and share any topic. According to (Nabilah et al., 2021) The most effective use of TikTok in education is a teacher-created video that students can watch continuously.

## 2. indicators of utilizing tiktok as a learning media

there are several indicators that utilize TikTok social media as a learning medium, such as :

### a. Intensity

intensity or frequency of students using social media. Students who are informants in this study often access TikTok social media sites that contain educational and learning-related content.

b. Accessed Material.

Accessed topics, As in this study, students accessed learning about speaking. There is a lot of knowledge gained by students, such as how to pronounce words clearly and confidently, and how to develop effective speaking skills.

c. content format,

Content format, as in this study, uses TikTok social media, which is a video-based social media platform that allows its users to create channels. In this case, students can upload videos with short story topics based on preferred categories or types and students can utilize the duet feature by creating videos through tiktok.

## **METHOD**

Research design is a reference for planning, conducting, and analyzing a study. This research selected qualitative research as the research design to deliver the research results. According to Tenny and Brannan (2017) Deeper understanding and exploration of real-world issues are provided by qualitative research. Qualitative research collects the views, behaviours, and experiences of people. Rather than addressing how many or how much, it addresses hows and whys. One of the advantages of qualitative research is its capacity to clarify human behaviour patterns and processes, which can be challenging to measure. Experiences, attitudes, and actions are examples of phenomena that can be challenging to precisely quantify; in contrast, a qualitative method enables participants to describe how, why, or what they were thinking, feeling, and experiencing at a particular moment or during an event of interest. As also said by zada (2023) Qualitative research is conducted to gain a thorough understanding of human and social issues. social phenomena and human problems. In this approach, the researcher built a complex picture, examines words, produces a detailed report based on the recipient's perspective, and conducts the study in a natural setting. the recipient's perspective, and conducts the study in a natural setting. Because this research involved phenomena that occurred in the field rather than numerical data, the researcher employed a qualitative research design. This qualitative research design

helped researchers in knowing the phenomena that actually occur. Interview were also used by researchers to find out more about the benefits and impacts of using TikTok as an English language learning media, so qualitative research methods are chosen, observation and interviews also helped the process of getting answers to the research questions mentioned above.

## **RESULT**

Based on the research, researchers found that in utilizing TikTok as a learning media, students are very easy to use TikTok as a learning media and students utilize the TikTok application by looking for references about speaking skills, speaking practice and adding new vocabulary and students practice pronunciation through this TikTok application. Students' speaking ability can be improved through TikTok. So, in addition to improving speaking skills, confidence and vocabulary also increased.

TikTok is very popular at this time and easy to access, even on TikTok there are many content creators who make short videos containing education, this makes it easy for students to learn because from this content students can gain knowledge about speaking skills. The students also revealed that using technology to learn speaking has significantly improved their speaking skills. The students use TikTok as a medium in the learning process because they want to use smart media and utilize technological advances. This study found that TikTok is very helpful for students to improve their speaking skills and students use TikTok to find their own learning materials for their assignment needs. Besides, students also utilize the features in TikTok for speaking practice such as making duet videos with other content creators containing conversations and playing games related to English, to evaluate or assess their English language skills, they watch the videos they have recorded and play them repeatedly.

## **DISCUSSION**

Based on the result Tiktok as a learning media is a very good choice to improve students' speaking skills, students who are familiar with the preferred media will be faster and easier in learning English vocabulary. Tiktok is an effective as a learning media because Tiktok has modern and interesting features. Additionally, this app is

great for enhancing students' self-confidence. This can be seen from the students' improved speaking ability and no longer feel anxious or nervous when speaking. Through the use of Tik Tok, students can keep up with the times, by following trends and making their own work, students trained themselves as creative individuals. In addition, Tik Tok is very helpful in providing information on various topics. The use of TikTok application is very effective because it helps students improve their speaking skills, students get many benefits such as feeling more confident, acquiring new vocabulary and easy to access as a learning media. The students responded positively to the use of TikTok in English learning because the content creators create more interesting and fun videos. TikTok also supports students to practice speaking skills by using the latest features. TikTok allows students to connect and social network. This has a positive impact, especially for students with introverted personalities. The use of Tiktok to increase students' speaking ability and encourage students to be brave in speaking English. Tiktok's short video feature is an ideal learning media for students who have problems practising speaking English.

## **CONCLUSION**

The use of tiktok as a learning media for sixth semester english students of stkip PGRI Bangkalan, it can be concluded that, The TikTok application can be used as a media in enhancing students' speaking skills. that the TikTok application can be used as a fun, interesting, and creative learning tool. the features of the TikTok application can make it easier for students to access learning and be used as a reference source. TikTok is an effective social media as a learning media for students because it provides many benefits, such as making it easier for students who have difficulty finding information about learning materials. Students can easily find information through content that presents information related to speaking learning in the TikTok application. In the study, there are three indicators of the use of TikTok as a learning media, there are intensity, topics accessed and content format, students use TikTok by watching short videos from content creators that provide information related to speaking skills and students use the TikTok feature to practice speaking through the duet conversation feature. This way produces a new learning style that encourages students.

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