Otoritas

Jurnal Ilmu Pemerintahan

Building bonds for sustainable growth: social capital and networking in Indonesian tourism development Dia Meirina Suri, Rijalul Fikri, Pahmi Amri, Dini Tiara Sasmi

Party change and electoral performance: assessing the impact of intraparty conflict on the Democrat and Hanura parties Ridho Al-Hamdi, Krisma Trianisa, Lenny Kurniasari, Tanto Lailam, Neni Nur Hayati, Ramli Mahmud

Assessing JAKSTRAKAB: government platform for waste management in Simeulue Regency, Indonesia Sri Wahyu Handayani, Vellayati Hajad, Fadhil Ilhamsyah, Ikhsan Ikhsan, Herizal Herizal

Navigating the complexities: assessing governance mechanisms for inter-regional cooperation Ardhana Januar Mahardhani

Transforming vision into action: exploring collaborative governance strategies in the development of the Nusantara New Capital City

Rusmiyati Rusmiyati, Andi Fitri Rahmadany

Bridging the gap: mediating role of organizational citizenship behavior in the relationship between job satisfaction, compensation, and work loyalty

Elvia Siskha Sari, Dasman Lanin, Aldri Frinaldi

Navigating political terrain: a comprehensive review of leadership theories in political science Ibnu Asqori Pohan, Muhamad Takiyuddin Ismail, Sharifah Nursyahidah Syed Annuar

Governing sustainability: land use change impact on the palm oil industry in Riau Province, Indonesia Nina Yuslaini, Sri Maulidiah

Exploring indigenous intellectual property rights and e-governance: a legal analysis of customary aboriginal knowhow in Arunachal Pradesh, India

Partha Sarothi Rakshit, Koyel Roy, Sarbani Bhowmik, Saroj Singhania, Aarin Gosh, Syed Raihanul Hossain, Debanjan Saha

Navigating digital tourism governance: a case study of branding strategies in the Mandalika special economic zones Ilham Zitri, Rifaid Rifaid, Yudhi Lestanata, Cahyadi Kurniawan

The politics of voicelessness: voices of community elders in ethic and religious minorities in the Philippines Sheryl R Morales, Roque S Morales, Randy D Sagun

From global trends to local realities: understanding women's political involvement for Indonesia's democratic progress Yusriah Dzinnun, Hasse Jubba, Muh Azhar, Zuly Qodir

Legislative policy to criminalizing human trafficking in anti-trafficking law in Saudi Arabia Islam Mahrous Ali Naggi

Technological interventions: a pathway to combatting judicial corruption Amalia Syauket, Dwi Seno Wijanarko, Tyastuti Sri Lestari, Ismaniah Ismaniah

Geographic information systems and big data analytics: optimizing digital adoption to develop tourism in Buton Islands, Indonesia

Herman Lawelai, Anwar Sadat, Ansar Suherman, Muhammat Alim Alfinta, L.M. Ahsan Ishaq

OTORITAS

VOL. XIV

NO. 1

PP. 1-244

April 2024

P-ISSN 2088-3706

E-ISSN 2502-9320

















Offias Jurnal Ilmu Pemerintahan

Building bonds for sustainable growth: social capital and networking in Indonesian tourism development Dia Meirina Suri, Rijalul Fikri, Pahmi Amri, Dini Tiara Sasmi

Party change and electoral performance: assessing the impact of intraparty conflict on the Democrat and Hanura parties Ridho Al-Hamdi, Krisma Trianisa, Lenny Kurniasari, Tanto Lailam, Neni Nur Hayati, Ramli Mahmud

Assessing JAKSTRAKAB: government platform for waste management in Simeulue Regency, Indonesia Sri Wahyu Handayani, Vellayati Hajad, Fadhil Ilhamsyah, Ikhsan Ikhsan, Herizal Herizal

Navigating the complexities: assessing governance mechanisms for inter-regional cooperation Ardhana Januar Mahardhani

Transforming vision into action: exploring collaborative governance strategies in the development of the Nusantara New Capital City

Rusmiyati Rusmiyati, Andi Fitri Rahmadany

Bridging the gap: mediating role of organizational citizenship behavior in the relationship between job satisfaction, compensation, and work loyalty

Elvia Siskha Sari, Dasman Lanin, Aldri Frinaldi

Navigating political terrain: a comprehensive review of leadership theories in political science Ibnu Asqori Pohan, Muhamad Takiyuddin Ismail, Sharifah Nursyahidah Syed Annuar

Governing sustainability: land use change impact on the palm oil industry in Riau Province, Indonesia Nina Yuslaini, Sri Maulidiah

Exploring indigenous intellectual property rights and e-governance: a legal analysis of customary aboriginal knowhow in Arunachal Pradesh, India

Partha Sarothi Rakshit, Koyel Roy, Sarbani Bhowmik, Saroj Singhania, Aarin Gosh, Syed Raihanul Hossain, Debanjan Saha

Navigating digital tourism governance: a case study of branding strategies in the Mandalika special economic zones Ilham Zitri, Rifaid Rifaid, Yudhi Lestanata, Cahyadi Kurniawan

The politics of voicelessness: voices of community elders in ethic and religious minorities in the Philippines Sheryl R Morales, Roque S Morales, Randy D Sagun

From global trends to local realities: understanding women's political involvement for Indonesia's democratic progress Yusriah Dzinnun, Hasse Jubba, Muh Azhar, Zuly Qodir

Legislative policy to criminalizing human trafficking in anti-trafficking law in Saudi Arabia Islam Mahrous Ali Naggi

Technological interventions: a pathway to combatting judicial corruption Amalia Syauket, Dwi Seno Wijanarko, Tyastuti Sri Lestari, Ismaniah Ismaniah

Geographic information systems and big data analytics: optimizing digital adoption to develop tourism in Buton Islands, Indonesia

Herman Lawelai, Anwar Sadat, Ansar Suherman, Muhammat Alim Alfinta, L.M. Ahsan Ishaq

OTORITAS

VOL. XIV

NO. 1

PP. 1-244

April 2024

P-ISSN 2088-3706

E-ISSN 2502-9320



















Volume 14 • Number 1 • 2024

OTORITAS: Jurnal Ilmu Pemerintahan

Published by the Department of Government Studies, Faculty of Social and Political Sciences, Muhammadiyah University of Makassar

For further information, please visit: https://journal.unismuh.ac.id/otoritas

ISSN: 2088-3706 (Print) | 2502-9320 (Online) | DOI: 10.26618

First published in April 2011

Please send all articles, essays, reviews, and documents to:

Regular Mail:

Department of Government Studies Faculty of Social and Political Sciences 5th Floor of Menara Igra, Muhammadiyah University of Makassar Jl. Sultan Alauddin No.259 Makassar, 90221 South Sulawesi, Indonesia

E-Mail:

otoritas@unismuh.ac.id

OTORITAS: Jurnal Ilmu Pemerintahan is an internationally peer-reviewed open access journal published triannual in April, August and December, aims to publishes significant and cutting-edge research drawn from all areas of politics and governmental studies and promotes scholarly, theoretical, pragmatic, and contemporary research, which makes a clear conceptual and methodological contribution to existing international literature.



OTORITAS: Jurnal Ilmu Pemerintahan indexed by:

























OTORITAS: Jurnal Ilmu Pemerintahan have been double blind-reviewed by international peer reviewers. The decision on whether the scientific article is accepted or not in this journal will be the Editorial Board's right based on peer reviewer's recommendation.



About the Journal

OTORITAS: Jurnal Ilmu Pemerintahan, with registered number ISSN 2088-3706 (Print), ISSN 2502-9320 (Online), is an internationally peer-reviewed open access journal published triannual in April, August and December by Department of Government Studies, Faculty of Social and Political Sciences, Universitas Muhammadiyah Makassar in collaboration with Muhammadiyah's College Association of Government Studies (AIPPTM) and Asia Pacific Society for Public Affairs (APSPA).

OTORITAS: Jurnal Ilmu Pemerintahan aims to publishes significant and cutting-edge research drawn from all areas of politics and governmental studies and promotes scholarly, theoretical, pragmatic, and contemporary research, which makes a clear conceptual and methodological contribution to existing international literature.

OTORITAS: Jurnal Ilmu Pemerintahan Starting from 2015 it is available in e-journal version and has been currently indexed by both national and international indexer institutions such as: ESCI Web of Science (International), DOAJ (International), ASEAN Citation Index (International), Dimensions (International), Garba Rujukan Digital (National), Google Scholar (International), Crossref (International), BASE (International), SINTA (National), and Indonesia One Search (National).

OTORITAS: Jurnal Ilmu Pemerintahan Starting from 2016 and for the upcoming years, the process of manuscript submission and other management processes will be conducted online through Otoritas: Jurnal Ilmu Pemerintahan website and for the betterment of the quality and quantity of Otoritas: Jurnal Ilmu Pemerintahan qualified reviewers and editors are recruited. Besides that in the same year we collaborated with Muhammadiyah's College Association of Government Studies (AIPPTM) on the publication of this journal.

OTORITAS: Jurnal Ilmu Pemerintahan Starting from 2018, we collaborated with Asia Pacific Society for Public Affairs (APSPA) on the publication and has been accredited by National Journal Accreditation (ARJUNA) Managed by Ministry of Research, Technology, and Higher Education of Republic Indonesia.



Focus and Scope

Otoritas: Jurnal Ilmu Pemerintahan (Journal of Political Science and Government) promotes scholarly, theoretical, pragmatic, and contemporary research, making a clear conceptual and methodological contribution to existing international literature. Its spesific aim is to enhance the broad scholarly understanding of governance, public administration, public law, religion and politics, comparative politics, and democratic institutions in emerging countries.

Otoritas : Jurnal Ilmu Pemerintahan (Journal of Political Science and Government) is committed to disseminating rigorous, high-quality research and debate with a scientific influence on the international society. To that purpose, the Editorial team follows a meticulous editorial procedure, bringing the most sophisticated research on modern politics and governance to the academic community and policymakers. The journal is online and has open access, and its internal publication procedure enables it to distribute its research findings internationally promptly.



Editorial Board

EDITOR-IN-CHIEF

Andi Luhur Prianto, Scopus ID: 57208214401, Universitas Muhammadiyah Makassar, Indonesia

MANAGING EDITORS

Nur Khaerah, Scopus ID: 57708938300, Universitas Muhammadiyah Makassar, Indonesia

ACCOCIATE EDITORS

Abel Kinyondo, Scopus ID: 55293738000, University of Dar Es Salaam, Tanzania
 Abel Polese, Scopus ID: 57201804952, Dublin City University, Ireland
 Ilyas Mohammed, Scopus ID: 57221933986, University of Liverpool, United Kingdom
 Michael Hatherell, Scopus ID: 56433408300, Deakin University, Australia
 Nursaleh Hartaman, Scopus ID: 57395318100, Universitas Muhammadiyah Makassar, Indonesia
 Riccardo Pelizzo, Scopus ID: 6507727385, Nazarbayev University, Kazakhstan

INTERNATIONAL EDITORIAL

Adam Tyson, Scopus ID: 35337925000, University of Leeds, United Kingdom
AKM Ahsan Ullah, Scopus ID: 10043791400, Universiti Brunei Darussalam, Brunei Darussalam
Ahmad Harakan, Scopus ID: 57203222670, Universitas Muhammadiyah Makassar, Indonesia
Andreas Ufen, Scopus ID: 24280605600, German Institute of Global and Area Studies, Germany
Farida Tadjine, Scopus ID: 57678049100, University of Kasdi Merbah Ouargla, Algeria
Mergen Dyussenov, Scopus ID: 57190342068, National University of Singapore, Singapore
Mohd Afandi Salleh, Scopus ID: 55582821500, Universiti Sultan Zainal Abidin, Malaysia
Mubashar Hasan, Scopus ID: 45861188500, Oslo University, Norway
Muh Firyal Akbar, Scopus ID: 57210750267, Universitas Muhammadiyah Gorontalo, Indonesia
Ni Putu Tirka Widanti, Scopus ID: 57970637000, Universitas Ngurah Rai, Indonesia
Nuryanti Mustari, Scopus ID: 57395318000, Universitas Muhammadiyah Makassar, Indonesia
Önder KUTLU, Necmettin Erbakan Universitesi, Turkey
Rudi Hardi, Scopus ID: 57395626900, Universitas Muhammadiyah Makassar, Indonesia
Wolfgang Drechsler, Scopus ID: 36840148600, University College London, United Kingdom

EDITORIAL ASSISTANTS

Abdillah Abdillah, Scopus ID: 57697035900, Universitas Muhammadiyah Makassar, Indonesia **Hamrun Hamrun**, Scopus ID: 57395116400, Universitas Muhammadiyah Makassar, Indonesia



Table of Contents

| Building bonds for sustainable growth: social capital and networking in Indonesian tourism development Dia Meirina Suri ^{1*)} , Rijalul Fikri ² , Pahmi Amri ³ , Dini Tiara Sasmi ⁴ ¹ Department of Public Administration, Universitas Islam Riau, Indonesia ^{2,3} Department of Government Studies, Universitas Islam Riau, Indonesia ⁴ Department of Political Science, State University of New York, USA | 1-14 |
|---|--------|
| Party change and electoral performance: assessing the impact of intraparty conflict on the Democrat and Hanura parties Ridho Al-Hamdi ^{1*)} , Krisma Trianisa ² , Lenny Kurniasari ³ , Tanto Lailam ⁴ , Neni Nur Hayati ⁵ , Ramli Mahmud ⁶ 1,2,3 Department of Government Affairs and Administration, Universitas Muhammadiyah Yogyakarta, Indonesia 4 Faculty of Law, Universität zu Köln, Germany 5 Democracy and Electoral Empowerment Partnership (DEEP) Jakarta, Indonesia 6 Department of Pancasila and Civic Education, Gorontalo State University, Indonesia | 15-33 |
| Assessing JAKSTRAKAB: government platform for waste management in Simeulue Regency, Indonesia Sri Wahyu Handayani ¹ , Vellayati Hajad ^{2*)} , Fadhil Ilhamsyah ³ , Ikhsan ⁴ , Herizal ⁵ 1234 Department of Public Administration, Universitas Teuku Umar, Indonesia. 5 Department of Political Science and Public Administration, Erciyes University, Turkiye | 34-50 |
| Navigating the complexities: assessing governance mechanisms for inter-regional cooperation Ardhana Januar Mahardhani* Department of Civics Education, Universitas Muhammadiyah Ponorogo, Indonesia | 51-63 |
| Transforming vision into action: exploring collaborative governance strategies in the development of the Nusantara New Capital City Rusmiyati^{1*}), Andi Fitri Rahmadany² ¹ Faculty of Government Management, Governance Institute of Home Affairs Jakarta, Indonesia Faculty of Community Protection, Governance Institute of Home Affairs Jakarta, Indonesia | 64-81 |
| Transforming vision into action: exploring collaborative governance strategies in the development of the Nusantara New Capital City Elvia Siskha Sari ^{1*)} , Dasman Lanin ² , Aldri Frinaldi ³ 1.2,3 Department of Public Administration, Universitas Negeri Padang, Indonesia | 82-97 |
| Navigating political terrain: a comprehensive review of leadership theories in political science Ibnu Asqori Pohan ^{1*)} , Muhamad Takiyuddin Ismail ² , Sharifah Nursyahidah Syed Annuar ³ Department of Political Science, Universitas Brawijaya, Indonesia Department of Political Science, National University of Malaysia, Malaysia. | 98-114 |

Governing sustainability: land use change impact on the palm oil industry in Riau Province, Indonesia

Nina Yuslaini^{1*)},Sri Maulidiah²

Exploring indigenous intellectual property rights and e-governance: a 131-147 legal analysis of customary aboriginal knowhow in Arunachal Pradesh, India

Partha Sarothi Rakshit¹, Koyel Roy^{2*)}, Sarbani Bhowmik³, Saroj Singhania⁴, Aarin Gosh⁵, Syed Raihanul Hossain⁶, Debanjan Saha⁷

¹²³⁴⁵⁶⁷Amity Law School, Amity University, India

Navigating digital tourism governance: a case study of branding 148-159 strategies in the Mandalika special economic zones

Ilham Zitri^{1*)}, Rifaid², Yudhi Lestanata³, Cahyadi Kurniawan⁴

^{1,2,3,4} Department of Government Studies, Universitas Muhammadiyah Mataram, Indonesia

The politics of voicelessness: voices of community elders in ethic and 160-179 religious minorities in the Philippines

Sheryl R. Morales^{1*)}, Roque S. Morales², Randy D. Sagun³

- ¹ Polytechnic University of the Philippines-Parañaque City Campus
- ² Institute of Comparative and Advances Studies, Philippines

From global trends to local realities: understanding women's political 180-193 involvement for Indonesia's democratic progress

Yusriah Dzinnun¹, Hasse Jubba^{2*)}, Muh. Azhar³, Zuly Qodir⁴

Department of Islamic Politics, Universitas Muhammadiyah Yogyakarta, Indonesia

Legislative policy to criminalizing human trafficking in anti-trafficking 194-212 law in Saudi Arabia

Islam Mahrous Ali Naggi *)

Department of Public law, Princess Nourah bint Abdulrahman University, Saudi Arabia

Technological interventions: a pathway to combatting judicial 213-227 Corruption

Amalia Syauket¹, Dwi Seno Wijanarko², Tyastuti Sri Lestari³, Ismaniah^{4*)}

^{1,2} Faculty of Law, Universitas Bhayangkara Jakarta Raya, Indonesia

Geographic information systems and big data analytics: optimizing 228-244 digital adoption to develop tourism in Buton Islands, Indonesia

Herman Lawelai^{1*)}, Anwar Sadat², Ansar Suherman³, Muhammat Alim Alfinta⁴, L.M. Ahsan Ishaq⁵

115-130

^{1,2} Departement of Government Sciences, Universitas Islam Riau, Indonesia

³ Research Management Office, Polytechnic University of the Philippines, Manila

³ Department of Psychology of Islamic Education, Universitas Muhammadiyah Yogyakarta, Indonesia

³ Faculty of Computer Science, Universitas Bhayangkara Jakarta Rayam, Indonesia

⁴ Faculty of Engineering, Universitas Bhayangkara Jakarta Raya, Indonesia

^{1,2,4} Department of Government Studies, Universitas Muhammadiyah Buton, Indonesia

^{3,5} Department of Communication Science, Universitas Muhammadiyah Buton, Indonesia



Article Guidelines

Article Title: Segoe UI, 14pt Bold, alignment centered, single-line spacing and All Caps. Article title should be written briefly and clearly. It shows exactly the issue to be discussed and should not create misinterpretations. Article title is written in capital letters symmetrically and does not contain unusual abbreviations. Express the main idea of a new article and followed by another explanation.

Author Details: Segoe UI, alignment centered, Article title, author's name (without academic degree(s)), and author's affiliate address are written in the center on the first page under the article title. The distance between title and author's name is double-spacing; meanwhile the distance between author's affiliate address and abstract title is single-spacing. Keywords should be written under abstract for each language. It is arranged alphabetically and separated by a semicolon consisted of 3-5 words. For Indonesian article, the title is translated into English at the beginning of English abstract (see the example above).

Corresponding Author should be marked with an asterisk and followed by a comma "*)" as the example above. At the bottom of the left column on the first page/abstract, it is written the Corresponding Author's mark and his/her email address (see example). Article revisions and final decisions will only be communicated through the Corresponding Author's email.

If there is more than one author, write the authors' names separated by a comma (,). If the author's name consists of two words, the first name should not be abbreviated. If the author's name consists of only one word, write his/her actual name in one word. However, the online version (HTML) will be written in two words consisting of the same name (repeatedly) for metadata indexation purpose (Camdali & Tunc, 2006; Fridman, 2008).

Introduction: Introduction consists of (in sequence) general background, state of the art as the basis for the scientific novelty statement of the article, scientific novelty statement, and research problem or hypothesis. In the end, introduction should mention the purpose of article review. Literature review is not allowed in the scientific article format, so it is replaced by the state of the art to prove the novelty of the article.

Research Methods: Method is implemented to solve problems, including analytical method. The method used to solve the research problems is described in this section.

Results and Discussion: This section consists of results and discussion. Every result should be supported by sufficient data. Then, result should be able to answer the research question or hypothesis stated earlier in the introduction.

Conclusion: Conclusion states the answer of the hypothesis and/or research objective or scientific finding. Conclusion is not the repetition of findings and discussion, but it is the summary of findings as expected in the objective or hypothesis. If necessary, conclusion can also be ended with the next idea to be implemented to the study.

Acknowledgment: Acknowledgment are primarily addressed to research funders or donors. Acknowledgment can also be dedicated to people who contribute in the study.

References: All references used in the article should be listed in the References section. References should contain reference literature originating from primary sources (scientific journals at least 80% of the entire references) published in the last 10 (ten) years. Each article contains at least 10 (ten) references. It is better to write the reference system in the article and in the references section using the reference management programs such as Mendeley, EndNote, Zotero, or others.



Publication Ethics

Otoritas : Jurnal Ilmu Pemerintahan, with registered number ISSN 2088-3706 (Print), ISSN 2502-9320 (Online) is a peer-reviewed journal, available in print and online and published two times a year. This statement clarifies ethical behaviour of all parties involved in the act of publishing an article in this journal, including the author, the chief editor, the Editorial Board, the peer-reviewer and the publisher (Department of Government Studies, Faculty of Social and Political Sciences, Universitas Muhammadiyah Makassar in collaboration with Muhammadiyah's College Association of Government Studies (AIPPTM) and Asia Pacific Society for Public Affairs). This statement is based on COPE's Best Practice Guidelines for Journal Editors.

ETHICAL GUIDELINE FOR JOURNAL PUBLICATION

The publication of an article in a peer-reviewed **Otoritas : Jurnal Ilmu Pemerintahan** is an essential building block in the development of a coherent and respected network of knowledge. It is a direct reflection of the quality of the work of the authors and the institutions that support them. Peer-reviewed articles support and embody the scientific method. It is therefore important to agree upon standards of expected ethical behaviour for all parties involved in the act of publishing: the author, the journal editor, the peer reviewer, the publisher and the society. Department of Government Studies, Faculty of Social and Political Sciences, Universitas Muhammadiyah Makassar in collaboration with Muhammadiyah's College Association of Government Studies (AIPPTM) and Asia Pacific Society for Public Affairs as publisher of **Otoritas : Jurnal Ilmu Pemerintahan** takes its duties of guardianship over all stages of publishing seriously and we recognize our ethical and other responsibilities. We are committed to ensuring that advertising, reprint or other commercial revenue has no impact or influence on editorial decisions.

PUBLICATION DECISIONS

The editor of the Otoritas: Jurnal Ilmu Pemerintahan is responsible for deciding which of the articles submitted to the journal should be published. The validation of the work in question and its importance to researchers and readers must always drive such decisions. The editors may be guided by the policies of the journal's editorial board and constrained by such legal requirements as shall then be in force regarding libel, copyright infringement and plagiarism. The editors may confer with other editors or reviewers in making this decision.

FAIR PLAY

An editor at any time evaluate manuscripts for their intellectual content without regard to race, gender, sexual orientation, religious belief, ethnic origin, citizenship, or political philosophy of the authors.

CONFIDENTIALITY

The editor and any editorial staff must not disclose any information about a submitted manuscript to anyone other than the corresponding author, reviewers, potential reviewers, other editorial advisers, and the publisher, as appropriate.

DISCLOSURE AND CONFLICTS OF INTEREST

Unpublished materials disclosed in a submitted manuscript must not be used in an editor's own research without the express written consent of the author.

DUTIES OF REVIEWERS:

Contribution to Editorial Decisions

Peer review assists the editor in making editorial decisions and through the editorial communications with the author may also assist the author in improving the paper.

Promptness

Any selected referee who feels unqualified to review the research reported in a manuscript or knows that its prompt review will be impossible should notify the editor and excuse himself from the review process.

Confidentiality

Any manuscripts received for review must be treated as confidential documents. They must not be shown to or discussed with others except as authorized by the editor.

Standards of Objectivity

Reviews should be conducted objectively. Personal criticism of the author is inappropriate. Referees should express their views clearly with supporting arguments.

Acknowledgement of Sources

Reviewers should identify relevant published work that has not been cited by the authors. Any statement that an observation, derivation, or argument had been previously reported should be accompanied by the relevant citation. A reviewer should also call to the editor's attention any substantial similarity or overlap between the manuscript under consideration and any other published paper of which they have personal knowledge.

Disclosure and Conflict of Interest

Privileged information or ideas obtained through peer review must be kept confidential and not used for personal advantage. Reviewers should not consider manuscripts in which they have conflicts of interest resulting from competitive, collaborative, or other relationships or connections with any of the authors, companies, or institutions connected to the papers.

DUTIES OF AUTHORS

Reporting standards

Authors of reports of original research should present an accurate account of the work performed as well as an objective discussion of its significance. Underlying data should be represented accurately in the paper. A paper should contain sufficient detail and references to permit others to replicate the work. Fraudulent or knowingly inaccurate statements constitute unethical behaviour and are unacceptable.

Originality and Plagiarism

The authors should ensure that they have written entirely original works, and if the authors have used the work and/or words of others that this has been appropriately cited or quoted.

Multiple, Redundant or Concurrent Publication

An author should not in general publish manuscripts describing essentially the same research in more than one journal or primary publication. Submitting the same manuscript to more than one journal concurrently constitutes unethical publishing behaviour and is unacceptable.

Acknowledgment of Sources

Proper acknowledgment of the work of others must always be given. Authors should cite publications that have been influential in determining the nature of the reported work.

Authorship of the Paper

Authorship should be limited to those who have made a significant contribution to the conception, design, execution, or interpretation of the reported study. All those who have made significant contributions should be listed as co-authors. Where there are others who have participated in certain substantive aspects of the research project, they should be acknowledged or listed as contributors. The corresponding author should ensure that all appropriate co-authors and no inappropriate co-authors are included on the paper, and that all co-authors have seen and approved the final version of the paper and have agreed to its submission for publication.

Disclosure and Conflicts of Interest

All authors should disclose in their manuscript any financial or other substantive conflict of interest that might be construed to influence the results or interpretation of their manuscript. All sources of financial support for the project should be disclosed.

Fundamental errors in published works

When an author discovers a significant error or inaccuracy in his/her own published work, it is the author's obligation to promptly notify the journal editor or publisher and cooperate with the editor to retract or correct the paper. Otoritas : Jurnal Ilmu Pemerintahan Vol. 14, No. 1, 2024 DOI: https://doi.org/10.26618/ojip.v14i1.13758



Bridging the gap: investigating the mediating role of organizational citizenship behavior in the relationship between job satisfaction, compensation, and work loyalty

Elvia Siskha Sari^{1*)}, Dasman Lanin², Aldri Frinaldi³

1.2,3 Department of Public Administration, Universitas Negeri Padang, Indonesia

Abstract

This research is motivated by the low level of employee work loyalty. This research aims to analyze the influence of job satisfaction and compensation on employee work loyalty with organizational citizenship behaviour as an intervening variable in the Padang City Government. The population in this study were all employees in the Regional Government of Padang City, totaling 8522 employees. The sampling technique used a purposive sampling technique with a sample size of 99 respondents. The sampling technique used in this research used the Probability Sampling method with the proportional stratified random sampling technique. The data analysis technique in this research uses path analysis techniques. Based on the research results, the conclusions of this research can be described as follows: 1) Job satisfaction has a positive and significant effect on employee work loyalty. 2) Compensation has a positive and significant effect on employee work loyalty. 4) Job satisfaction has a positive and significant effect on employee work loyalty. 4) Job satisfaction has a positive and significant effect on employee organizational citizenship behaviour. 5) Compensation has a positive and significant effect on the organizational citizenship behaviour of employees in the Padang City Government.

Keywords: compensation, job satisfaction, organizational citizenship behaviour, work loyalty

*)corresponding author

E-mail: sarielviasiskha@gmail.com

Introduction

The role of human resources has become increasingly significant in fostering competitiveness inside enterprises throughout the contemporary era of globalization (Mukherjee, 2018; Turulja & Bajgoric, 2018). The absence of highly competent human resources in their respective domains of work and responsibility poses a significant risk to the success and sustainability of a company (Stahl et al., 2020). Multiple elements of human resources play a crucial role in facilitating enhanced organizational performance (Mishra, 2017). Employees who exhibit strong individual performance are likely to contribute positively to the firm's overall performance. Nevertheless, the absence of employee loyalty inside an institution or organization significantly threatens its sustainability (Firfiray et al., 2018). Loyal employees demonstrate a solid commitment to enhancing the company's achievements. Instead of seeking alternative opportunities, opting to remain employed with the organization is regarded as the most favorable course of action. According to Tanwar and Prasad (2016), loyal employees remain with a particular organization for an extended period. According to a study conducted by

Sreeram et al. (2017), loyalty has a crucial role in shaping the behavior of individuals within a company.

According to Ahmad (2018), an indication that can be employed to assess employee work loyalty is the extent to which employees adhere to organizational rules and regulations. The extent to which employees adhere to regulations can be observed through their level of discipline in complying with working hours policies. According to data obtained from the Padang City Personnel and Human Resources Development Agency, it has been revealed that in the year 2022, a total of 912 employees, which accounts for approximately 10.7% of the overall workforce of 8522 employees during that period, will be subjected to disciplinary measures due to their infringements on attendance regulations, varying in severity from minor to significant. Thirteen individuals were given verbal warnings by their superiors, while sixteen received written warnings. Additionally, fourteen individuals were issued written statements expressing dissatisfaction from their superiors. Thirteen individuals faced the penalty of Periodic Salary Postponement for one year, while eight individuals experienced the penalty of Postponement of Promotion for the same duration. Furthermore, seventeen individuals were subjected to a sentence of Demotion to a Lower Level for one year, and twentyone individuals received a sentence of Demotion to a Lower Level for three years. Nine individuals were found to have engaged in employee misconduct by doing fraudulent acts, leading to financial losses for multiple victims and adversely affecting the organization's reputation.

Henceforth, the municipal administration of Padang City has transferred 384 public officials since 2021. The correlation between employee transfers and work loyalty has a multifaceted nature. Employee transfers can have both positive and negative impacts on work loyalty. In employee transfers, businesses must prioritize observing and administrating employee work loyalty. Several factors can impact employee job loyalty in the context of transfers, including open communication, recognition of employee contributions, career advancement opportunities, and support provided during the transfer process.

In addition, when fulfilling their responsibilities in public service, civil officials inevitably encounter circumstances that may deviate from their initial expectations. (Rosenbloom et al., 2022). The fulfillment of service demands frequently necessitates employees' willingness to extend their working hours beyond the standard office schedule to optimize service provision. Nevertheless, based on concise interviews conducted with many employees, a notable proportion exhibited a demeanor of apathy when requested to participate in activities beyond regular working hours, despite the urgency of the situation, citing that it fell outside their designated work hours. The indifference to the involvement of their co-workers in assuming tasks and obligations under such circumstances is evident.

Loyalty encompasses a range of employee engagement activities wherein individuals invest their energy, cognitive abilities, and time toward attaining organizational objectives (Rameshkumar, 2020). Employees with a strong sense of loyalty exhibit traits such as obedience, a sense of duty, commitment, and honesty.

Nevertheless, it is essential to acknowledge that within an agency or business, a variation exists in individuals' loyalty levels. A multitude of reasons can influence loyalty. Job satisfaction has been identified as a significant determinant of employee loyalty (Izvercian et al., 2016).

Job satisfaction can be defined as an individual's subjective evaluation of several aspects of their employment, including but not limited to remuneration, job characteristics, opportunities for advancement, supervisory support, and interpersonal relationships with colleagues. (Abdullah et al., 2021). The presence of a favorable attitude among individuals towards their work has the potential to contribute to both advancement and job satisfaction. Conversely, unfavorable attitudes toward their work may indicate job dissatisfaction. (Armstrong & Taylor, 2020). Every worker expects to receive a salary that adequately reflects their level of effort. Therefore, concerns sometimes arise because wages are not commensurate with the requirements of other companies offering the same job. As we often see and hear, this dissatisfaction can trigger demonstrations and strikes. Amissah et al. (2016) Job satisfaction can be influenced by various factors, including financial compensation such as salary or earnings, the nature of the job, opportunities for career advancement, quality of supervision, and interactions with colleagues. If an employee experiences satisfaction with their salary or wages, finds their work environment comfortable, expresses contentment with the promotion program within their organization, evaluates their performance as a supervisor positively, and expresses satisfaction with their colleagues, it is anticipated that these factors will contribute to an increase in employee loyalty.

In addition to job happiness, remuneration is a significant determinant of work loyalty. Compensation refers to the reciprocal remuneration paid to the workforce in response to their energy utilization or provision of services. Compensation refers to the remuneration an organization provides to its employees in exchange for using the organization's labor force. (Bidwell et al., 2015). Every employee aspires to receive a satisfactory salary. Consequently, disparities in remuneration that do not align with individual demands and those offered by comparable firms frequently give rise to dissatisfaction and discontent. The current state of discontent has the potential to incite public rallies and labor strikes, as has been extensively documented and discussed in recent literature. (Della Porta et al., 2017).

In addition to job happiness and salary, organizational citizenship conduct is another influential feature impacting employee work loyalty. Organizational Citizenship Behaviour (OCB) refers to employees' voluntary, genuine, and enthusiastic behavioral attitude without the need for explicit orders or control from the organization. This aligns with the assertion made by Organ, Podsakoff, and Mackenzie (2016), who posited that extra-role behaviors within an organization encompass voluntary, genuine, and enthusiastic employee actions that are not driven by external incentives and have the potential to enhance organizational performance. According to Deery et al. (2017), there exists a positive correlation between the level of Organizational Citizenship Behaviour (OCB) exhibited by employees and their performance within the organization. Agarwal (2016) comprehensively describes Organizational Citizenship Behaviour (OCB) as a type of work that extends beyond an employee's primary responsibilities. This includes activities such as assisting colleagues with their tasks, exhibiting punctuality by arriving early and staying late, effectively maintaining organizational facilities, and engaging in positive actions that contribute to the organization's overall well-being.

The manifestation of employee organizational citizenship behavior is seen inside the administrative structure of the Padang City Regional Government. A subset of employees exhibits a reduced inclination to assist their colleagues, as indicated by the data collected, which reveals a low level of corporate citizenship behavior among employees. According to the findings of a survey conducted in 2022 among 30 employees of the Padang City Regional Government, 19 individuals exhibited a high level of organizational citizenship behavior, while 11 employees showed a poor level of organizational citizenship behavior. It might be argued that a considerable proportion of employees still exhibit a poor level of corporate citizenship behavior.

The author's research has also been investigated by Umar Nimran. In addition to in-role behavior, the business also expects and demands extra-role behavior from its employees, which is referred to as organizational citizenship behavior (OCB). Enhanced job satisfaction and overall work-life balance (OCB) precede higher employee performance. The expectations placed on employees by society for superior or high-caliber service determine how well they perform. Numerous important inferences may be drawn from this research data, including the importance of salary in terms of both directly and indirectly improving employee performance. This research aims to analyze job satisfaction with employee work loyalty, organizational citizenship behavior with employee work loyalty, job satisfaction with organizational citizenship behavior, and compensation for organizational citizenship behavior in the Regional Government of Padang City.

Research Methods

This research uses statistical data analysis techniques with the help of SPSS and an associative quantitative approach. A quantitative approach is used in research proposals, processes, hypotheses, downgrades, data analysis, and conclusions. Writing uses measurements, calculations, formulas, and certainty of numerical data. The population in this study was 8522 employees. The sample for this research was ninetynine civil servants within the Regional Government of Padang City. The sampling technique used in this research was probability sampling with proportional stratified random sampling. Sugiyono (Sugiyono, 2010) States that the Proportional Stratified Random Sampling technique is taken directly from the population at random. Each element of the population has the same probability of selection. Furthermore, every possible sample of this particular size has the same desirability of being chosen independently of every other element. The sample is obtained by a random procedure from the sampling frame. The instrument used in this research was a questionnaire using a Likert scale. According to Creswell & Creswell (2003), the Likert scale measures a person's attitudes, opinions, and perceptions about social phenomena."

The choice of the Likert scale in this research is based on considerations that will be measured: a person's opinions, perceptions, and opinions regarding the values of job satisfaction (X1) and compensation (X2), which will influence employee work loyalty in the Padang City Regional Government (Y). In Creswell's (2014) Opinion: The Likert scale is suitable for measuring the attitudes, opinions, or perceptions of a person or group of people about social events or phenomena. Path analysis was used to test the hypothesis in this research.

In this research, the respondents were Civil Servants in the Padang City Government. The primary data used in this research was obtained using a list of statements (Questionnaire) distributed directly. The number of respondents who were research subjects was 99 Civil Servant respondents in the Padang City Government. Respondent demographic data in the table below

Table 1. Characteristics of Respondents

| | Information | Amount | Percentage (%) |
|------------------|-------------------|--------|----------------|
| Gender | Man | 58 | 58.6 |
| | women | 41 | 41.4 |
| Total | | 99 | 100 |
| | 20-30 years | 25 | 25.3 |
| A = 0 | 31-40 years | 43 | 43.4 |
| Age | 41-50 years | 17 | 17.2 |
| | 51-60 years | 11 | 11.1 |
| | 61-70 years | 3 | 3.0 |
| Total | | 99 | 100 |
| | SMU | 17 | 17.2 |
| Edwartian | Academy (Diploma) | 14 | 14.1 |
| Education | S1 | 45 | 45.5 |
| | S2 | 22 | 22.2 |
| | S3 | 1 | 1.0 |
| Total | | 99 | 100 |
| | < 5 years | 25 | 25.3 |
| | 6-10 years | 35 | 35.4 |
| Years of service | 11-15 years | 16 | 16.2 |
| | 16-20 years | 16 | 16.2 |
| | 21-25 years | 5 | 5.1 |
| | > 26 years | 2 | 2.0 |
| Total | | 99 | 100 |

Source: processed by SPSS

Results and Discussion Path Analysis Results

This study's path analysis is divided into two path substructures. The first substructure analysis will demonstrate how work experience and discipline affect motivation at work. The impact of work experience, motivation, and work discipline on employee performance will be demonstrated in the third sub-structure study. The outcomes of the data analysis for each sub-structure are explained in the following:

Sub Structure Analysis Results 1

In this section, an analysis of the influence of the independent variables, namely job satisfaction (X1) and compensation (X2), is carried out on the dependent variable, namely organizational citizenship behavior (X3). The results of data processing and interpretation of research results are presented based on the following table data:

Table 2. Results of Path Coefficient Analysis of Job Satisfaction (X1) and Compensation (X2) Variables on the Dependent Variable, namely Organizational Citizenship Behaviour (X3).

| Endogenous Variables | Exogenous Variables | Path Coefficient | t count | Sig. | Information |
|---|--------------------------|---------------------|---------|-------|-------------|
| Organizational citizenship behaviour | Job satisfaction (X_1) | 0.307 | 3.596 | 0.001 | Significant |
| (X_3) | Compensation (X_2) | 0.276 | 2.206 | 0.030 | Significant |
| R Square = 0,226 | | | | | |
| F count = 14.042 | | | | | |
| F Sig. = 0,000 | | | | | |

Source: processed by SPSS

Based on the results of path analysis in sub-structure 1, it is known that the calculated F value is 14.042 with a significance value of 0.000 < 0.05. This means that the job satisfaction and compensation variables significantly affect organizational citizenship behavior. The results of data analysis in sub-structure one can be entered into the path equation as follows:

$$X_3 = Pyx1X_1 + P_{yx2} X_2$$

 $X_3 = 0.307X_1 + 0.276X_2$

The path coefficient for the influence of other variables outside the research model on integrity can be calculated using the following formula:

Pye =
$$\sqrt{1 - r^2 y x_1} X_k$$

Pye = $\sqrt{1 - 0.226}$
Pye = $\sqrt{0.774}$
Pye = 0.880

Thus, it is known that the path coefficient of the influence of other variables on organizational citizenship behavior is 0.880. So, it is known that the magnitude of the influence of other variables on organizational citizenship behavior outside of job satisfaction and compensation is 88%, with a calculation of $0.774 \times 0.774 = 0.880$.

The chart of path analysis results in sub-structure two can be described as follows:

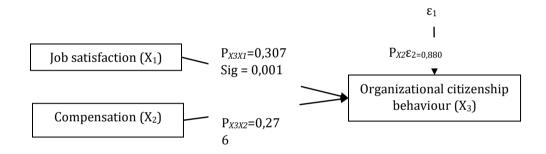


Figure 1. Substructure Path Coefficient 1 Influence of X1 and X2 on X3 Source: processed by the author

Results of sub-structure analysis 2

To analyze the influence of the variables job satisfaction (X1), compensation (X2), and organizational citizenship behavior (X3) on employee work loyalty (Y), both jointly and partially. The results of the data analysis are presented in the following table:

Table 3. Results of Path Coefficient Analysis for the Variables Job Satisfaction (X1), Compensation (X2), and Organizational Citizenship Behaviour (X3) on Employee Job Loyalty (Y)

| Endogenous Variables | Exogenous Variables | Path Coefficient | t count | Sig | Information |
|-------------------------|---|---------------------|------------|-------|-------------|
| Work Loyalty (Y) | Job satisfaction (X ₁) | 0.234 | 2.681 | 0.009 | Significant |
| | Compensation (X ₂) | 0.365 | 2.953 | 0.004 | Significant |
| | Organizational citizenship behaviour (X3) | 0.320 | 3.258 | 0.002 | Significant |
| R Square = 0.388 | | | | | |
| F count = 20.100 | | | | | |
| F Sig. = 0,000 | | | | | |

Source: processed by SPSS

Based on the results of path analysis in sub-structure 2, it is known that the calculated F value is 20.100 with a significance value of 0.000 < 0.05. This means that together, the variables of job satisfaction (X1), compensation (X2), and organizational citizenship behavior (X3) have an impact on employee work loyalty (Y). The results of data analysis in sub-structure two can be entered into the path equation as follows:

$$Y = P_{yx1}X_1 + P_{yx2}X_{2+}P_{yx3}X_3$$

$$Y = 0.234X_1 + 0.365X_2 + 0.320X_3$$

The path coefficient for the influence of other variables outside the research model on performance can be calculated using the following formula:

Pye =
$$\sqrt{1 - r^2 y x_1 \dots X_k}$$

Pye = $\sqrt{1 - 0.388}$
Pye = $\sqrt{0.612}$
Pye = 0.782

Thus, it is known that the path coefficient of the influence of other variables on work loyalty is 0.782. So, it is known that the magnitude of the influence of other variables on work loyalty is 78.2%, with a calculation of $0.612 \times 0.612 = 0.721$. The chart of path analysis results in sub-structure two can be described as follows:

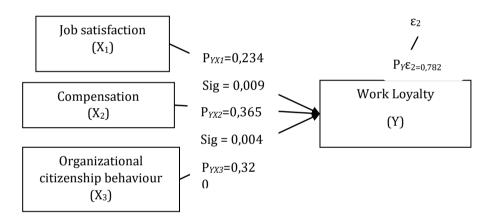


Figure 2. Path Coefficient of Variables X1, X2 and X3 Against (Y) Source: Source: processed by the author

After analyzing the path of sub-structures 1 and 2, the path analysis results chart can be depicted as follows:

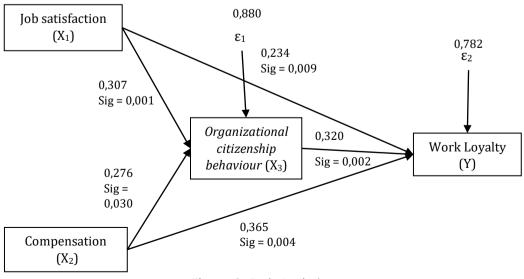


Figure 3. Path Analysis Source: processed by author

First Hypothesis Testing

The first hypothesis is "job satisfaction has a significant effect on employee work loyalty in the Padang City government agency environment." Based on data analysis for testing the first hypothesis, it is known that the path coefficient for the influence of job satisfaction on work loyalty (Px1y) is 0.234 with a significance value of 0.009. If the significance value is compared with the alpha significant level (α =0.05), it is evident that the significance value is smaller than the significance level used (0.009<0.05). This means the first hypothesis is accepted at 95% confidence. The conclusion is that job satisfaction significantly affects employee work loyalty in Padang City government agencies.

Second Hypothesis Testing

The second hypothesis is "compensation has a significant effect on employee work loyalty in the Padang City government agency environment." Based on data analysis for testing the second hypothesis, it is known that the path coefficient for the influence of compensation on work loyalty (Px2y) is 0.365 with a significance value of 0.004. If the significance value is compared with the alpha significant level (α =0.05), it is evident that the significance value is smaller than the significance level used (0.030<0.05). This means the second hypothesis is accepted at 95% confidence. The conclusion is that compensation significantly affects employee work loyalty in Padang City government agencies.

Third Hypothesis Testing

The third hypothesis is "organizational citizenship behavior has a significant effect on employee work loyalty in the Padang City government agency environment." Based on data analysis for testing the third hypothesis, it is known that the path coefficient for the influence of organizational citizenship behavior on work loyalty (Px3y) is 0.320 with a significance value of 0.002. If the significance value is compared with the alpha significant level (α =0.05), it is evident that the significance value is smaller than the significance level used (0.002<0.05). This means the third hypothesis is accepted at 95% confidence. The conclusion is that organizational citizenship behavior significantly affects employee work loyalty in the Padang City government agency environment.

Fourth Hypothesis Testing

The fourth hypothesis is "job satisfaction has a significant effect on organizational citizenship behavior of employees in the Padang City government agency environment. "Based on data analysis for testing the fourth hypothesis, it is known that the path coefficient for the influence of job satisfaction on organizational citizenship behavior (Px1x3) is 0.307 with a significance value of 0.001. If the significance value is compared with the alpha significant level (α =0.05), it is evident that the significance value is smaller than the significance level used (0.0401<0.05). This means the fourth hypothesis is accepted at 95% confidence. In conclusion, job satisfaction significantly affects employees' organizational citizenship behavior in Padang City government agencies.

Fifth Hypothesis Testing

The fifth hypothesis is "compensation has a significant effect on organizational citizenship behavior of employees in the Padang City government agency environment." Based on data analysis for testing the fifth hypothesis, it is known that the path coefficient for the influence of compensation on organizational citizenship behavior (Px2x3) is 0.276 with a significance value of 0.030. If the significance value is compared with the alpha significant level (α =0.05), it is evident that the significance

value is smaller than the significance level used (0.030<0.05). This means the fifth hypothesis is accepted at 95% confidence. The conclusion is that compensation significantly affects employees' organizational citizenship behavior in Padang City government agencies.

Direct Effect

The direct influence of X1 on Y

X1 against Y =
$$Y \leftarrow X_1 \rightarrow Y$$

= $(Pyx_1) (Pyx_1)$
= $(0,234) (0,234)$
= $0.054 = 5.4\%$

Based on the formula above, it is known that the direct influence of job satisfaction on work loyalty is 5.4%.

The direct influence of X2 on Y

$$X_2$$
 against Y = $Y \leftarrow X_2 \rightarrow Y$
= $(Pyx_2) (Pyx_2)$
= $(0,365) (0,365)$
= $0,133 = 13,3\%$

Based on the formula above, it is known that the direct effect of compensation on work loyalty is 13.3%.

Direct influence of X3 to Y

X3 against Y =
$$Y \leftarrow X_3 \rightarrow Y$$

= $(Pyx_3) (Pyx_3)$
= $(0,320) (0,320)$
= $0,102 = 10,2\%$

Based on the formula above, it is known that the direct influence of organizational citizenship behavior on work loyalty is 10.2%.

Direct influence of X1 to X3

X1 against X3 =
$$X_3 \leftarrow X_1 \rightarrow X_3$$

= $(Px_3x_1) (Px_3x_1)$
= $(0,307) (0,307)$
= $0.094 = 9.4\%$

Based on the formula above, it is known that job satisfaction has a direct influence on organizational citizenship behavior, which is 4.5%.

Direct influence of X2 to X3

X2 against X3
$$= X_3 \leftarrow X_2 \rightarrow X_3$$

$$= (Px_3x_2) (Px_3x_2)$$

$$= (0,276) (0,276)$$

$$= 0,076 = 7,6\%$$

Based on the formula above, it is known that the direct effect of compensation on organizational citizenship behavior is 7.6%

Indirect Effects

Based on data analysis, information was obtained that all exogenous variables have a significant effect on endogenous variables. The indirect influence of job satisfaction, compensation, and organizational citizenship behavior variables on work loyalty can be determined.

Indirect influence of X1 on Y through X3 Y
$$\leftarrow$$
 X₃ Ω X₁ \rightarrow Y = P_{yx1} . P_{x3x1} . P_{yx3} = 0,234 x 0,307 x 0,320 = 0,023 = 2,3%

Based on the formula above, it is known that the contribution of the job satisfaction variable to work loyalty through the organizational citizenship behavior variable is 2.3%. This means that job satisfaction (X1) is a contribution to work loyalty (Y) through organizational citizenship behavior (X3), amounting to 2.3%.

Indirect influence of X2 on Y through X3

$$Y \leftarrow X_3 \Omega X_2 \rightarrow Y$$
 = $P_{yx2} . P_{x3x2} . P_{yx3}$
= 0,365 x 0,276 x 0,320
= 0,032 = 3,2%

Based on the formula above, it is known that the contribution of the compensation variable to work loyalty through the organizational citizenship behavior variable is 3.2%. This means that compensation (X2) contributes to work loyalty (Y) through organizational citizenship behavior (X3), amounting to 3.2%.

The influence of job satisfaction on employee job loyalty in Padang City Government Agencies

Based on the results of path analysis testing, it shows that the job satisfaction variable has a significant influence on work loyalty in the Padang City Government Agency Environment (sig = 0.009 < 0.05), so the first hypothesis is accepted that job satisfaction has a direct effect on work loyalty in the City Government Agency Environment Padang. The better job satisfaction, the more employee loyalty will increase, or the lower the job satisfaction, the more work loyalty will decrease. This research results align with previous studies, which also show a positive relationship between job satisfaction and employee work loyalty. Job satisfaction is one of the critical factors that can influence employee work loyalty in government agencies. This means that heads of organizations or agency management must consider factors that can increase employee job satisfaction and work loyalty. Job satisfaction is paramount for employees to feel satisfied, motivated to work better, and loyal to their agency.

Job satisfaction is an individual thing, and each individual has a different level of satisfaction. Job satisfaction is an essential aspect of a person within an organization because job satisfaction, according to Karanika-Murray et al. (2015), can increase employee morale and employee loyalty to the company. This is proven by research conducted by Hanaysha & Tahir (2016), who found a positive and significant relationship between job satisfaction and employee loyalty to the company. If job satisfaction increases, employee loyalty to the company will also increase. Meanwhile, the emergence of loyalty in individuals towards the organization is influenced by the individual's ability to obey, carry out, and practice something that is obeyed with full awareness and responsibility. However, apart from individuals being able to agree to something that is obeyed with full awareness, several factors influence this loyalty, including providing sufficient salaries, pension benefits, working regulations, incentives, rewards or compensation, and job satisfaction.

This research results align with previous studies that show a positive relationship between job satisfaction and employee work loyalty. Job satisfaction is one of the critical factors that can influence employee work loyalty in government agencies. This means that heads of organizations or agency management need to pay attention to factors that can increase employee job satisfaction in order to increase their work loyalty. Job satisfaction is very important for employees to feel satisfied with their work, motivated to work better, and loyal to their agency.

Overall, employee job satisfaction is the key to increasing their loyalty to the organization. This emphasizes the importance of management's attention and efforts in

creating working conditions that meet employee needs and expectations. For this reason, heads of organizations or agency management need to pay attention to factors that can increase employee job satisfaction, such as fair remuneration and adequate compensation.

The influence of compensation on employee work loyalty in Padang City Government Agencies

Based on the results of path analysis testing, it shows that the compensation variable has a significant influence on work loyalty in the Padang City Government Agency Environment (sig = 0.004 < 0.05), so the second hypothesis is accepted that compensation has a direct effect on work loyalty in the Padang City Government Agency Environment. The better the compensation, the more employee loyalty will increase, or conversely, the lower the compensation, the more work loyalty will decrease. Compensation is one of the main motivations and reasons why employees work. This is as stated by Curtis & Taylor (2018): "Employees use their knowledge, skills, energy, time and commitment, not merely to dedicate or dedicate themselves to the organization, but also to other goals they want to achieve, namely expecting rewards or Employees are treated very well in terms of salary, benefits, and training remuneration for the resulting work performance and productivity." Wong et al. (2017) further explains that "salary and benefits play an important role in attracting people to work creatively and feel at home in the company. Thus, it is very important to determine a fair salary amount that is appropriate and useful."

Providing compensation that is appropriate to employee performance will increase loyalty. This is as stated by Robbin and Judge (2018), who says, "Pay bigger salaries or compensation, and you will get workers who have better qualifications, are highly motivated, and will stay with the organization for a long time." Employees who stay with the organization for a long time are employees whose work loyalty is high. This is as stated by Kreitner and Kinicki (2003): "Employees are treated very well in terms of salary, benefits, and training so that they remain employed for a long period of time."

This research results align with previous research, stating that compensation has a positive and significant influence on employee loyalty (Pulawan, 2020). These findings indicate that the better the compensation given to employees, the greater their loyalty to the organization will increase. Other research also says that providing fair and beneficial compensation can increase employee motivation and job satisfaction, which in turn will increase their loyalty to the organization.

Overall, the role of compensation in increasing employee loyalty cannot be denied. By providing adequate and appropriate compensation, companies can build a sense of employee commitment and loyalty to the organization. For this reason, agencies must understand the importance of managing compensation well as a strategy to maintain and increase employee loyalty and maintain the continuity and success of the agency in the long term.

The influence of organizational citizenship behaviour on employee work loyalty in Padang City Government Agencies

Based on the results of path analysis testing, it shows that the organizational citizenship behavior variable has a significant influence on work loyalty in the Padang City Government Agency Environment (sig = 0.002 < 0.05), so the third hypothesis is accepted that organizational citizenship behavior has a direct effect on work loyalty in the Agency Environment Padang City Government. The better the organizational

citizenship behavior, the more employee loyalty will increase, or conversely, the lower the organizational citizenship behavior, the more work loyalty will decrease. Organizational Citizenship Behaviour (OCB) is voluntary behavior carried out by employees outside their official duties and aims to improve organizational performance. Meanwhile, work loyalty is employee trust and loyalty towards the organization.

There is a strong relationship between OCB and work loyalty. Employees who behave OCB tend to be more loyal to their work organization. This is because the voluntary behavior carried out by these employees shows that they have a high commitment to the organization and are ready to give their best. Apart from that, OCB behavior also reflects that employees have a solid attachment to organizational values and a desire to contribute positively to the organization. This builds employees' sense of attachment and emotional attachment to the organization, which can ultimately increase their work loyalty. Numerous scholars have examined the connection between job loyalty and Organizational Citizenship Behavior (OCB). According to Chiaburu & Byrne (2009), OCB can boost employee loyalty at work because these individuals typically have a strong sense of loyalty to their company. Similarly, the research conducted by Elvina et al., (2023) corroborates this notion, demonstrating that OCB exerts a positive influence on employee work loyalty within the public sector of Taiwan.

From the expert views above, it can be concluded that OCB and work loyalty have a strong relationship and mutually influence each other. Employees who exhibit OCB behavior tend to have higher work loyalty, and organizations can strengthen employee loyalty by promoting and rewarding their OCB behavior.

The influence of job satisfaction on organizational citizenship behaviour in Padang City Government Agencies

Based on the results of path analysis testing, it shows that the job satisfaction variable has a significant influence on organizational citizenship behavior in the Padang City Government Agency Environment (sig = 0.001 < 0.05), so the fourth hypothesis is accepted that job satisfaction has a direct effect on organizational citizenship behavior in the Agency Environment Padang City Government. The better job satisfaction, the more organizational citizenship behavior will increase; conversely, the lower the job satisfaction, the less organizational citizenship behavior will decrease. Job satisfaction for employees can be seen from the comfort of employees in carrying out work responsibilities given by the organization, the existence of programs provided by the company to improve employee welfare, the facilities provided by the company to support employee performance, the provision of salaries that are by the minimum wage so that they can meet their needs. Daily, there are opportunities to develop employees' abilities; superiors give attention to subordinates and colleagues who support each other in their work.

Employees' organizational citizenship behavior is strongly influenced by their job happiness, according to research conducted by the Padang City Government Agency. This is consistent with earlier studies that demonstrate how employee OCB behavior might be impacted by job satisfaction. According to this study, participants who were happy with their jobs were more likely to actively participate in OCB activities that benefited the company. They are more committed to performing duties that are not part of their job description, such lending a hand to colleagues, imparting knowledge, and taking the initiative to streamline procedures. These results are consistent with a study by Ismail et al. that discovered that workers' levels of OCB can rise in response to

high job satisfaction (Zeinabadia, 2010). According to this research, a higher level of job satisfaction will motivate staff members to act more pro-actively and positively inside the company, which will enhance performance levels across the board. Therefore, it can be said that organizational citizenship behavior in government entities is positively influenced by job satisfaction. In this particular context, it can be asserted that job happiness among employees has a direct bearing on the development of organizational citizenship behavior (OCB) that enhances success.

The influence of compensation on organizational citizenship behaviour of employees in Padang City Government Agencies

The results of path analysis testing show that the compensation variable has a significant influence on organizational citizenship behavior in the Padang City Government Agency Environment (sig = 0.030 < 0.05), so the fourth hypothesis is accepted that compensation has a direct effect on organizational citizenship behavior in the City Government Agency Environment Padang. The better the compensation, the more the employee's organizational citizenship behavior will increase or vice versa. The lower the compensation, the organizational citizenship behavior. Research conducted by Juniari & I Gede Riana (2015) found that providing compensation had a positive and significant effect on Organizational Citizenship Behaviour (OCB). In line with research conducted by (Garay, 2006), it was found that compensation policies that act as rewards will give rise to extra-role behavior in employees.

Research conducted by Juniari & I Gede Riana (2015) found that giving gifts had a positive and significant effect on organizational citizenship behavior (OCB). In line with research conducted by Garay (2006), it was found that peace policies that act as rewards will give rise to extra-role behavior in employees. One proof that an organization cares about its employees is by paying attention to the compensation that its employees will receive. One of the criteria for assessing a company is to see how an organization treats its employees. Attention to compensation is an essential activity for companies to retain existing employees. Compensation that is in line with employee expectations will motivate employees to work. Employees who feel that their compensation is appropriate will try to improve their performance, produce better work results, work harder, and even carry out tasks outside their obligations. They do not mind doing all that because the organization has cared for them. Supporting research is research conducted by Their research found a positive and significant influence between compensation and OCB.

The research results show that compensation significantly and positively influences organizational citizenship behavior. This means that in the Padang City Government Agency environment, the better the compensation received by employees, the higher the level of organizational citizenship behavior shown by the employee. This will encourage employees to act outside their responsibilities to support the organization's success and improve overall performance.

Conclusion

This study attempts to shed light on how organizational citizenship behavior, welfare, and job satisfaction affect workers' degree of work loyalty in the Padang City government setting. The results, with a line coefficient of 0.234 and a significance of 0.009, demonstrate that work loyalty is positively and significantly influenced by job satisfaction. Similarly, pay, which has a path coefficient value of 0.365 and a significance of 0.004, has been shown to have a positive and substantial impact on work loyalty.

Organizational Citizenship Behavior also has a significant contribution to work loyalty, with a path coefficient of 0.320 and a significance of 0.002. In addition, this research underlines the importance of policies that pay attention to job satisfaction and adequate welfare in increasing employee work loyalty.

This research is limited by its relatively small size, namely only 99 Civil Servants in the Padang City Government. Therefore, it is hoped that future research can expand the population and sample coverage, perhaps by involving civil servants and honorary employees from other regions. In addition, future researchers are expected to be able to conduct a more in-depth exploration of the interaction between job satisfaction, compensation, and Organizational Citizenship Behavior with work loyalty. This will provide a more comprehensive and in-depth understanding of the factors that influence work loyalty, so that it can provide a more substantial contribution to human resource management practices in government environments.

References

- Abdullah, M. I., Huang, D., Sarfraz, M., Ivascu, L., & Riaz, A. (2021). Effects of internal service quality on nurses' job satisfaction, commitment and performance: Mediating role of employee well-being. *Nursing Open*, *8*(2), 607–619. https://doi.org/10.1002/nop2.665
- Agarwal, P. (2016). Redefining the organizational citizenship behaviour. *International Journal of Organizational Analysis*, *24*(5), 956–984. https://doi.org/10.1108/IJOA-12-2014-0826
- Ahmad, A. (2018). The relationship among job characteristics organizational commitment and employee turnover intentions: A reciprocation perspective. *Journal of Work-Applied Management*, 10(1), 74–92. https://doi.org/10.1108/JWAM-09-2017-0027
- Amissah, E. F., Gamor, E., Deri, M. N., & Amissah, A. (2016). Factors influencing employee job satisfaction in Ghana's hotel industry. *Journal of Human Resources in Hospitality & Tourism*, 15(2), 166–183. https://doi.org/10.1080/15332845.2016.1084858
- Armstrong, M., & Taylor, S. (2020). *Armstrong's handbook of human resource management practice*. Kogan Page Publishers.
- Bidwell, M., Won, S., Barbulescu, R., & Mollick, E. (2015). I used to work at Goldman Sachs! How firms benefit from organizational status in the market for human capital. *Strategic Management Journal*, *36*(8), 1164–1173. https://doi.org/10.1002/smj.2272
- Chiaburu, D. S., & Byrne, Z. S. (2009). Predicting OCB role definitions: Exchanges with the organization and psychological attachment. *Journal of Business and Psychology*, 24, 201–214.
- Creswell, J. W. (2014). A concise introduction to mixed methods research. SAGE publications.
- Creswell, J. W., & Creswell, J. (2003). *Research design*. Sage publications Thousand Oaks, CA.
- Curtis, M. B., & Taylor, E. Z. (2018). Developmental mentoring, affective organizational commitment, and knowledge sharing in public accounting firms. *Journal of Knowledge Management*, *22*(1), 142–161. https://doi.org/10.1108/JKM-03-2017-0097
- Deery, S., Rayton, B., Walsh, J., & Kinnie, N. (2017). The costs of exhibiting organizational citizenship behavior. *Human Resource Management*, 56(6), 1039–1049.

- https://doi.org/10.1002/hrm.21815
- Della Porta, D., Andretta, M., Fernandes, T., O'Connor, F., Romanos, E., Vogiatzoglou, M., & Fernandes, T. (2017). Late neoliberalism and its discontents: the case of Portugal. Late Neoliberalism and Its Discontents in the Economic Crisis: Comparing Social Movements in the European Periphery, 169–200. https://doi.org/10.1007/978-3-319-35080-6 6
- Elvina, Y., Hsu, C. E., & Chang, Y. (2023). How Work Duration, Job Satisfaction, and Life Satisfaction Effect Organizational Citizenship Behavior (OCB) In Taiwan: Case of Indonesian Migrant Worker. *International Journal of Research in Vocational Studies* (*IJRVOCAS*), *3*(3), 74–85. https://doi.org/10.53893/ijrvocas.v3i3.25
- Firfiray, S., Cruz, C., Neacsu, I., & Gomez-Mejia, L. R. (2018). Is nepotism so bad for family firms? A socioemotional wealth approach. *Human Resource Management Review*, 28(1), 83–97. https://doi.org/10.1016/j.hrmr.2017.05.008
- Garay, H. D. V. (2006). Kinerja extra-role dan kebijakan kompensasi. *Sinergi: Kajian Bisnis Dan Manajemen*, 8(1).
- Hanaysha, J., & Tahir, P. R. (2016). Examining the effects of employee empowerment, teamwork, and employee training on job satisfaction. *Procedia-Social and Behavioral Sciences*, 219, 272–282. https://doi.org/10.1016/j.sbspro.2016.05.016
- Izvercian, M., Potra, S., & Ivascu, L. (2016). Job satisfaction variables: A grounded theory approach. *Procedia-Social and Behavioral Sciences*, *221*, 86–94. https://doi.org/10.1016/j.sbspro.2016.05.093
- Juniari, N. K. E., & I Gede Riana, M. S. (2015). PENGARUH MOTIVASI TERHADAP KEPUASAN KERJA DAN KINERJA PEGAWAI NEGERI SIPIL (PNS) DI SEKOLAH TINGGI PARIWISATA NUSA DUA BALI Fakultas Ekonomi dan Bisnis Universitas Udayana (UNUD), Bali , Indonesia Fakultas Ekonomi dan Bisnis Universitas Udayana (UNUD. E-Jurnal Ekonomi Dan Bisnis Universitas Udayana, 11(4), 823–840.
- Karanika-Murray, M., Duncan, N., Pontes, H. M., & Griffiths, M. D. (2015). Organizational identification, work engagement, and job satisfaction. *Journal of Managerial Psychology*, 30(8), 1019–1033. https://doi.org/10.1108/JMP-11-2013-0359
- Kinicki, A., & Kreitner, R. (2003). *Comportamiento organizacional: conceptos, problemas y prácticas* (Issue 658.4 K55c). México, MX: McGraw-Hill Interamericana.
- Mishra, P. (2017). Green human resource management: A framework for sustainable organizational development in an emerging economy. *International Journal of Organizational Analysis*. https://doi.org/10.1108/IJOA-11-2016-1079
- Mukherjee, S. (2018). Challenges to Indian micro small scale and medium enterprises in the era of globalization. *Journal of Global Entrepreneurship Research*, 8, 1–19. https://doi.org/10.1186/s40497-018-0115-5
- Podsakoff, P. M., Mackenzie, S. B., & Podsakoff, N. (2016). Organizational citizenship behavior: Introduction and overview of the handbook. In *The Oxford handbook of organizational citizenship behavior* (p. 1). Oxford University Press New York, NY.
- Pulawan, I. M. (2020). Pengaruh Gender, Kompensasi dan Lingkungan Kerja Terhadap Loyalitas Karyawan pada CV. Shade Collection Denpasar. *WACANA EKONOMI (Jurnal Ekonomi, Bisnis Dan Akuntansi)*, 19(2), 143–153.
- Rameshkumar, M. (2020). Employee engagement as an antecedent of organizational commitment–A study on Indian seafaring officers. *The Asian Journal of Shipping and Logistics*, 36(3), 105–112. https://doi.org/10.1016/j.ajsl.2019.11.003
- Robbins, S. P., & Judge, T. A. (2018). *Organizational Behavior What's New in Management*. Pearson Education, Inc. Prentice Hall: Upper Saddle River, NJ, USA.

- Rosenbloom, D. H., Kravchuk, R. S., & Clerkin, R. M. (2022). *Public administration: Understanding management, politics, and law in the public sector.* books.google.com.
- Sreeram, A., Kesharwani, A., & Desai, S. (2017). Factors affecting satisfaction and loyalty in online grocery shopping: an integrated model. *Journal of Indian Business Research*, 9(2), 107–132. https://doi.org/10.1108/JIBR-01-2016-0001
- Stahl, G. K., Brewster, C. J., Collings, D. G., & Hajro, A. (2020). Enhancing the role of human resource management in corporate sustainability and social responsibility: A multi-stakeholder, multidimensional approach to HRM. *Human Resource Management Review*, 30(3), 100708. https://doi.org/10.1016/j.hrmr.2019.100708
- Sugiyono. (2010). Metode Penelitian Kuantitatif, Kualitatif dan R&D. Alfabeta.
- Tanwar, K., & Prasad, A. (2016). Exploring the relationship between employer branding and employee retention. *Global Business Review*, *17*(3_suppl), 186S-206S. https://doi.org/10.1177/0972150916631214
- Turulja, L., & Bajgoric, N. (2018). Information technology, knowledge management and human resource management: Investigating mutual interactions towards better organizational performance. *VINE Journal of Information and Knowledge Management Systems*, *48*(2), 255–276. https://doi.org/10.1108/VJIKMS-06-2017-0035
- Wong, I. A., Wan, Y. K. P., & Gao, J. H. (2017). How to attract and retain Generation Y employees? An exploration of career choice and the meaning of work. *Tourism Management Perspectives*, *23*, 140–150. https://doi.org/10.1016/j.tmp.2017.06.003
- Zeinabadia, H. (2010). Job satisfaction and organizational commitment as antecedents of Organizational Citizenship Behavior (OCB) of teachers. *Procedia Social and Behavioral Sciences*, *5*, 998–1003. https://doi.org/10.1016/j.sbspro.2010.07.225